





Diamond: \$5000 (ONLY 2 spots available!)  Sign on as one of only two Diamond sponsors!	Platinum: \$2500 (ONLY 2 spots available!)  Sign on as one of only two Platinum sponsors!	Gold: \$1000 (ONLY 5 spots available!)  Sign on as one of only five Gold sponsors!	Corporate: \$500  Not a pit crew kind of business? No worries, become a corporate sponsor!	RACE PIT STOP: \$250 (ONLY 8 spots available!)  Be a part of the racing fun! Set up your business sponsored PIT STOP.
All the benefits of Platinum Sponsorship  +PLUS+  Two tickets to the Family Dinner Event at CPB Festival (\$150 value)  Two tickets to the Street Brunch Event at the CPB Festival (\$70 value)	Platinum Sponsorship:  All the benefits of Gold Sponsorship  +PLUS+  Prominent position of your business logo on event t-shirt  Signage at Mow Down Finish line Ability to place swag in race packet Recognition at the awards ceremony Included in all marketing and publicity activities Quarterly mentions on club's social media pages for one year Four free event t-shirts	Gold Sponsorship:  All the benefits of Corporate Sponsorship  +PLUS+  Free vendor booth at the Cabbage, Potato and Bacon Festival  Quarterly mentions on club's social media pages for 6 months	<ul> <li>Corporate Sponsorship:</li> <li>♣ Gratis entry in the Mow Down Kick Off Parade</li> <li>♣ Full color event yard sign for display on the day of the event and outside your business</li> <li>♣ Business logo on event t-shirt</li> <li>♣ Included in all marketing and publicity activities for the Mow Down</li> <li>♣ Two free event t-shirts</li> </ul>	Pit Stop Sponsorship:  ♣ Ability to market your business at your pit stop  ♣ Business logo on event t-shirt  ♣ Included in all marketing and publicity activities for the Mow Down  ♣ Two free event t-shirts